



UNIVERSITÀ
DEGLI STUDI
FIRENZE



SPECIAL MEETING ON INNOVATIVE START UPS AND ENTREPRENEURSHIP

Panel 2:

Supporting entrepreneurs and entrepreneurship

Moderator: Tiziana Tambosso - IEEE Italy Section

- Entrepreneurship education: Mario Rapaccini - University of Firenze
- Investment fund: Roberto della Marina - Venture Factory
- Institutional supports: Alessia Rotolo – APRE
- Incubators: Patrizia Cotoneschi - University of Firenze
- Ethics: Andrea Bertolini - Sant'Anna School of Advanced Studies – Pisa
- Ingredients for a successful start-up:
 - Claudio Annicchiarico - Meccanica 42
 - Alessandro Lori – KKT

Panel goals

Entrepreneurship supports for success:

- the role of entrepreneurship education
- Funding (public, private, European)
- key important issues: organization, management, business strategies and planning
- incubators, guidance, mentorship, and institutional supports
- ethic entrepreneurship in the worldwide scenario

Ingredients for a successful start-up