

SPECIAL MEETING ON INNOVATIVE START UPS AND ENTREPRENEURS

Firenze, 11 September 2019

Aula Magna, Polo Didattico Morgagni, University of Firenze

Program

Panel 1: 14.30-16.30: Be an entrepreneur in hot technological areas

The panel will focus on the hot technological areas for entrepreneurs. An introduction will offer an overview of the technological areas, the future technological directions and application trends, the worldwide scientific and professional communities interested in these areas, and the support offered by a scientific and professional association like IEEE. Then more specific presentations will address some technological areas in which efforts are expected to result in opportunity for economic growth.

- Innovation: creating a better future. Moderator: Vincenzo Piuri – University of Milano
- Technology overview and trends: Roberto Saracco - IEEE FDC
- Robotics: Lucia Pallottino - University of Pisa
- Bioengineering: Silvia Civardi – Fresenius Medical Care Italia
- Hardware Information Processing Systems: Cecilia Metra - University of Bologna
- Telecommunications: Antonio Manzalini - TIM S.p.A.
- Security and Privacy: Stefano Paraboschi - University of Bergamo
- Bid Data: Sonia Bergamaschi - DataRiver & University of Modena and Reggio Emilia
- Power: Bruno Meyer - RTE

-Industry Automation: Enrico Ragaini - ABB & lecturer at Politecnico di Milano

-Artificial intelligence: Marco Gori - University of Siena

16:30 – 17:00 Coffee break

Panel 2 - 17.00-18.35: Supporting entrepreneurs and entrepreneurship

The panel will focus on entrepreneurship supports for success. Funding, organization, management, business strategies and planning, incubators, guidance, mentorship, and institutional supports will be discussed for sustainable and ethic entrepreneurship in the worldwide scenario.

Be entrepreneur: create the future today. Moderator: Tiziana Tambosso - IEEE Italy Section

- Entrepreneurship education: Mario Rapaccini - University of Firenze

- Investment fund: Roberto della Marina - Venture Factory

-Institutional supports: Alessia Rotolo - APRE

-Incubators: Chiara Mazzi - University of Firenze

- Ethics: Andrea Bertolini - Sant'Anna School of Advanced Studies - Pisa

- Ingredients for a successful start-up:

Claudio Annicchiarico - Meccanica 42

Alessandro Lori - KKT

Exhibition with startups